

BRAND *Experience*

SUPPORTING AN ESTABLISHED ARCHITECT STRIKING OUT ON HIS OWN

CLIENT: Roland Architecture (TMG client from 2021 - Present)

OPPORTUNITY: While the architect personally possessed a well-established reputation, his newly-founded firm did not. TMG was tasked with helping the fledgling firm establish a brand identity.

RESULT: Outstanding. TMG put a professional face to the business, creating collateral and a website reflective of the client's expertise.

SCOPE OF WORK:

- Website development and execution
- Brochure creation
- Headshot photography

